



Environmental, Social and Governance

→ Broad term for CSR (Corporate Social Responsibility)
ESG refers to criteria for the sustainable management of companies.

ESG-Criteria

Environment

- » Reducing the impact of business activities on climate change
- » Protecting natural resources
- » Increasing efficiency in resource usage
- » Implementing a circular economy
- » Using renewable energy sources
- » Producing sustainable products
- » Utilizing sustainable technologies and processes
- » Sustainable building management
- » Sustainable water management
- » Sustainable mobility and logistics concepts

Social

- » Respecting human dignity and ensuring compliance with human and labor rights
- » Ensuring safe and ergonomic workplace design
- » Non-discrimination policies
- » Promoting diversity
- » Fair treatment and compensation of employees across the entire supply chain
- » Providing extensive training and development opportunities for employees
- » Avoiding cooperation with authoritarian governments
- » Assuming corporate social responsibility beyond the company's operations
- » Fair customer relations

Governance

- » Publishing relevant company values and guidelines
- » Complying with applicable laws and regulations
- » Paying taxes in accordance with legal requirements
- » Transparent documentation of processes for corporate control and management
- » Establishing clear and traceable compensation and promotion policies
- » Ensuring transparent communication internally and externally
- » Promoting fair competition
- » Maintaining independent monitoring bodies

At Eventagentur Himbeere, Wiener Rätselrallye, and Interactive Tours, we plan, organize, and execute events that are resource-efficient, sustainable, and largely ESG-compliant.

We firmly believe that creative events are not just about fun but also about responsibility. Through innovative approaches, we set new standards in event planning that consider the needs of businesses as well as the environment, climate, and society.